

## Commonwealth Youth Games 2011 Distribution on 08/09/2011

PROGRAMME	COVERAGE	NETWORK	TERRITORY	DETAILS	DATE	ALL TIMES LOCAL (BST)
Commonwealth Youth Games Opening Ceremony	LIVE	BBC Isle of Man Website	Worldwide	<a href="http://www.bbc.co.uk/news/world-europe-isle-of-man-14793842">http://www.bbc.co.uk/news/world-europe-isle-of-man-14793842</a>	8 Sep 2011	19:15 – 20:45
Commonwealth Youth Games Swimming	LIVE	Commonwealth Youth Games Website	Worldwide	<a href="http://www.cyg2011.com/">http://www.cyg2011.com/</a>	9 Sep 2011	09:00 – 10:40
Commonwealth Youth Games Swimming	LIVE	Commonwealth Youth Games Website	Worldwide	<a href="http://www.cyg2011.com/">http://www.cyg2011.com/</a>	9 Sep 2011	18:00 – 20:20
Commonwealth Youth Games Swimming	LIVE	Commonwealth Youth Games Website	Worldwide	<a href="http://www.cyg2011.com/">http://www.cyg2011.com/</a>	10 Sep 2011	09:00 – 10:50
Commonwealth Youth Games Swimming	LIVE	Commonwealth Youth Games Website	Worldwide	<a href="http://www.cyg2011.com/">http://www.cyg2011.com/</a>	10 Sep 2011	17:30 – 20:00
Commonwealth Youth Games Swimming	LIVE	Commonwealth Youth Games Website	Worldwide	<a href="http://www.cyg2011.com/">http://www.cyg2011.com/</a>	11 Sep 2011	09:00 – 11:00
Commonwealth Youth Games Swimming	LIVE	Commonwealth Youth Games Website	Worldwide	<a href="http://www.cyg2011.com/">http://www.cyg2011.com/</a>	11 Sep 2011	17:30 – 20:00
Commonwealth Youth Games Rugby	DELAYED LIVE	Commonwealth Youth Games Website	Worldwide	<a href="http://www.cyg2011.com/">http://www.cyg2011.com/</a>	11 Sep 2011	12:00 – 17:00
Commonwealth Youth Games 2011 Preview	30 mins highlights	YouTube	Worldwide	<a href="http://www.youtube.com/user/2011CYG">http://www.youtube.com/user/2011CYG</a>	8 Sep 2011	Available to view from 23:30
Commonwealth Youth Games 2011 Day 1	30 mins highlights	YouTube	Worldwide	<a href="http://www.youtube.com/user/2011CYG">http://www.youtube.com/user/2011CYG</a>	9 Sep 2011	Available to view from 23:30
Commonwealth Youth Games 2011 Day 2	30 mins highlights	YouTube	Worldwide	<a href="http://www.youtube.com/user/2011CYG">http://www.youtube.com/user/2011CYG</a>	10 Sep 2011	Available to view from 23:30
Commonwealth Youth Games 2011 Day 3	30 mins highlights	YouTube	Worldwide	<a href="http://www.youtube.com/user/2011CYG">http://www.youtube.com/user/2011CYG</a>	11 Sep 2011	Available to view from 23:30
Commonwealth Youth Games 2011 Review	60 mins highlights	YouTube	Worldwide	<a href="http://www.youtube.com/user/2011CYG">http://www.youtube.com/user/2011CYG</a>	13 Sep 2011	Available to view from 23:30
Commonwealth Youth Games 2011 Preview	30 mins highlights	TEN Sports	Asian Sub-Continent inc India	90,000,000 Homes	8 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 1	30 mins highlights	TEN Sports	Asian Sub-Continent inc India	90,000,000 Homes	9 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 2	30 mins highlights	TEN Sports	Asian Sub-Continent inc India	90,000,000 Homes	10 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 3	30 mins highlights	TEN Sports	Asian Sub-Continent inc India	90,000,000 Homes	11 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Review	60 mins highlights	TEN Sports	Asian Sub-Continent inc India	90,000,000 Homes	13 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Preview	30 mins highlights	Setanta Africa	Burundi, Eritrea, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia and Sudan	12,000 Homes	9 Sep 2011	18:00
Commonwealth Youth Games 2011 Day 1	30 mins highlights	Setanta Africa	Burundi, Eritrea, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia and Sudan	12,000 Homes	10 Sep 2011	16:15
Commonwealth Youth Games 2011 Day 2	30 mins highlights	Setanta Africa	Burundi, Eritrea, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia and Sudan	12,000 Homes	11 Sep 2011	16:30
Commonwealth Youth Games 2011 Day 3	30 mins highlights	Setanta Africa	Burundi, Eritrea, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia and Sudan	12,000 Homes	14 Sep 2011	14:00
Commonwealth Youth Games 2011 Review	60 mins highlights	Setanta Africa	Burundi, Eritrea, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia and Sudan	12,000 Homes	16 Sep 2011	11:00
Commonwealth Youth Games 2011 Preview	30 mins highlights	Falkland Islands Television Service	Falkland Islands	1,000 Homes	8 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 1	30 mins highlights	Falkland Islands Television Service	Falkland Islands	1,000 Homes	9 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 2	30 mins highlights	Falkland Islands Television Service	Falkland Islands	1,000 Homes	10 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 3	30 mins highlights	Falkland Islands Television Service	Falkland Islands	1,000 Homes	11 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Review	60 mins highlights	Falkland Islands Television Service	Falkland Islands	1,000 Homes	13 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Preview	30 mins highlights	Gambian Radio and Television Service	Gambia	144,000 Homes	8 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 1	30 mins highlights	Gambian Radio and Television Service	Gambia	144,000 Homes	9 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 2	30 mins highlights	Gambian Radio and Television Service	Gambia	144,000 Homes	10 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 3	30 mins highlights	Gambian Radio and Television Service	Gambia	144,000 Homes	11 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Review	60 mins highlights	Gambian Radio and Television Service	Gambia	144,000 Homes	13 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Preview	30 mins highlights	Sky Television	New Zealand	780,000 Homes	8 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 1	30 mins highlights	Sky Television	New Zealand	780,000 Homes	9 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 2	30 mins highlights	Sky Television	New Zealand	780,000 Homes	10 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 3	30 mins highlights	Sky Television	New Zealand	780,000 Homes	11 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Review	60 mins highlights	Sky Television	New Zealand	780,000 Homes	13 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Preview	30 mins highlights	Supersport	South Africa and sub Saharan Africa	2,220,000 Homes	8 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 1	30 mins highlights	Supersport	South Africa and sub Saharan Africa	2,220,000 Homes	9 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 2	30 mins highlights	Supersport	South Africa and sub Saharan Africa	2,220,000 Homes	10 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 3	30 mins highlights	Supersport	South Africa and sub Saharan Africa	2,220,000 Homes	11 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Review	60 mins highlights	Supersport	South Africa and sub Saharan Africa	2,220,000 Homes	13 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Preview	30 mins highlights	Cable and Wireless Broadcasting Service	St Helena	1000 Homes	8 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 1	30 mins highlights	Cable and Wireless Broadcasting Service	St Helena	1000 Homes	9 Sep 2011	Check local listings

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Commonwealth Youth Games 2011 Day 2	30 mins highlights	Cable and Wireless Broadcasting Service	St Helena	1000 Homes	10 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Day 3	30 mins highlights	Cable and Wireless Broadcasting Service	St Helena	1000 Homes	11 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Review	60 mins highlights	Cable and Wireless Broadcasting Service	St Helena	1000 Homes	13 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Preview	30 mins highlights	Starhub	Singapore	535,000 Homes	8 Sep 2011	Check local listings
Commonwealth Youth Games 2011 Review	60 mins highlights	Starhub	Singapore	535,000 Homes	13 Sep 2011	Check local listings
Commonwealth Youth Games 2011	NEWS	IEC in Sports Magazine Programmes including World of Swimming, Gymnastics and Athletics, plus Road to London	Argentina, Bosnia, Botswana, Brazil, China, Cyprus, France, Georgia, Greece, Herzegovina, Hong Kong, Hungary, Israel, Italy, Jamaica, Japan, Lebanon, Macau, Malaysia, Mexico, Mongolia, New Zealand, Nigeria, Pan Asia, Pan Middle East, Philippines, Poland, Portugal, San Marino, Serbia, Montenegro, Singapore, Slovenia, Spain, Turkey, UAE, United Kingdom, USA, Vatican City, Vietnam	Various channels in the listed territories	Check local listings	Check local listings
Commonwealth Youth Games 2011	NEWS	SBS	Australia	2,200,000	A news edit will be made available to all channels worldwide via FTP at 22:00 BST each evening for channels to use as they wish in their news bulletins. The ones listed to the left have said they will definitely feature the Games. Others will probably pick up on this once it begins.	
Commonwealth Youth Games 2011	NEWS	Canadian Broadcasting Corporation	Canada	11,600,000		
Commonwealth Youth Games 2011	NEWS	Channel Islands Television	Channel Islands	TBC		
Commonwealth Youth Games 2011	NEWS	BBC	Isle of Man	80,000		
Commonwealth Youth Games 2011	NEWS	ITV Granada	North West England	500,000 Average News Audience		
Commonwealth Youth Games 2011	NEWS	BBC	Northern Ireland	209,000 Average News Audience		
Commonwealth Youth Games 2011	NEWS	BBC	Scotland	460,000 Average News Audience		
Commonwealth Youth Games 2011	NEWS	BBC	Wales	250,000 Average News Audience		
Commonwealth Youth Games 2011	NEWS	S4C	Wales	9.7% AUDIENCE SHARE		